

SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

(Securities Market Division) Adjudication Department

Through Courier

File No. 1(122) SMD/ADJ/KHI/2018

October 29, 2018

Intermarket Securities Limited

Through its Chief Executive officer, 140. 3rd Floor, Stock Exchange Building, Stock Exchange Road, Karachi

Subject: ORDER IN RESPECT OF SHOW CAUSE NOTICE DATED SEPTEMBER 10, 2018, BEARING NO. File No. 1(122) SMD/ADJ/KHI/2018

Dear Sir,

Please find enclosed herewith a copy of order in the title matter for your record and necessary action.

Yours truly

Kamal Ali

Additional Director



Before the Commissioner (SMD)

In the matter of Show Cause Notice Issued to Intermarket Securities Limited

Date of Hearing	October 02, 2018
Present at the Hearing	Mian Noor Hameed, CEO
3	Muhammad Younas, Head of Operations
	Jawad Rauf, Director
Place of Hearing	Through Video Conference from Regional Office,
Truce of frem mg	Karachi

ORDER

This Order shall dispose of the proceedings initiated through Show Cause Notice (SCN) bearing No. 1(122) SMD/ADJ/KHI/2018 dated September 10, 2018. The SCN was served on Intermarket Securities Limited ("Respondent") by the Securities and Exchange Commission of Pakistan ("Commission") under section 150 of the Securities Act, 2015 ("Securities Act"). The Respondent is a Trading Rights Entitlement Certificate holder of the Pakistan Stock Exchange Limited ("PSX") and licensed as a securities broker with the Commission under the Securities Act and the Securities Brokers (Licensing and Operations) Regulations, 2016 ("Brokers Regulations").

- 2. Brief facts of the case leading to issuance of SCN are that the Commission vide order dated September 11, 2017, in exercise of the powers conferred under section 138 of the Securities Act, conducted inspection wherein a thematic review of compliance status of regulatory requirements relating to Anti Money Laundering ("AML"), Know Your Customer ("KYC") and Customer Due Diligence ("CDD") was carried out of the Respondent. The inspection report dated May 03, 2018 ("Report") inter alia revealed the following:
 - (i) The KYC/CDD policy of the Respondent was not comprehensive and did not elaborate several aspects as stipulated in the KYC/CDD Guidelines of PSX, as follows:
 - a. Identity of Customers: This aspect had not been covered in detailed required under the KYC/CDD Guidelines of PSX which mainly includes physical presence of customers and payment through banking instruments.
 - b. Risk Assessment: The Respondent's policy did not cover procedures of risk categorization of all customers.
 - c. Ongoing Due Diligence: The Respondent had not covered ongoing due diligence of its customers as required under the KYC/CDD Guidelines of PSX.
 - d. Online customers not included High Risk category: Contrary to requirements of the KYC/CDD Guidelines of PSX, online customers had not been categorized as High Risk.
 - (ii) Clause 3 of Circular 10 of 2017 issued by the Commission directs brokers to access compliance status with the regulatory requirements pertaining to KYC, CDD and EDD, wherein net traded amount (i.e. value bought-value sold) of an investor in a month is equal to or greater than the specified thresholds. It was observed that the data submitted by the Respondent also included the figures where customers had net

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sold position, which appeared not to be in accordance with the said Circular. The Respondent informed that "...it was our understanding of law as was drafted, however, by reading your findings area it has cleared our understanding that negative amounts are not to be taken and accordingly we shall account for the same in future with respect to our reports.":

	re with respect to our repo Respondent's Aug	gust 2017 Data with	Net Sale	
NIC/UIN	NAME	BUY_AMOUN T	SELL_AMOUN T	NET_AMOUN T
423015585440 7	AZNEEM BILWANI (P)	441,537,762	1,138,028,548	(696,490,786)
422012105823 9	UMER FAROOQ	26,033,215	120,391,807	(94,358,592)
423015354793 1	MUHAMMAD KAMRAN	145,459,065	237,561,299	(92,102,234)
0053969-02	CDC TRUSTEE HBL STOCK FUND	15,717,516	107,113,646	(91,396,130)
423012656920 9	SHAHID	154,689,745	242,473,292	(87,783,547)
422016311813	MUHAMMAD HANIF ALI MOHAMMAD	39,109,837	123,207,661	(84,097,824)
107902	AB HOLDINGS LIMITED	23,042,430	100,652,474	(77,610,044)
HE72487-IBD	RENAISSANCE SECURITIES (CYPRUS) LIMITED-IBD	21,142,972	82,653,216	(61,510,244)
423012757203	JAWED KARIM	38,404,560	98,193,802	(59,789,242)
423016861833	MEHNAZ NAVEED	74,529,714	127,424,682	(52,894,969)
423011093465	ASIF IQBAL	81,444,155	120,278,757	(38,834,602)
0053969-04	CDC TRUSTEE HBL ISLAMIC STOCK FUND	7,736,548	44,124,517	(36,387,969)
423018341758	JUNAID KHAN	76,488,008	107,980,589	(31,492,582)
1190	ADAMJEE INSURANCE CO.LTD	39,892,418	65,875,000	(25,982,582)
422011246460 0	SAMINA HANIF	8,282,293	29,995,583	(21,713,290)
423011242032 5	PARVEZ IQBAL MAKHDUMI	147,297,317	164,366,064	(17,068,747)
423015108934 7		193,229,053	207,362,401	(14,133,348)
421011947879 3	MUHAMMAD YASIR SIDDIQUI	44,266,632	56,401,157	(12,134,525)
423013715764 1	MUKHTAKALI	25,276,300	36,058,926	(10,782,626)
422015070300	ABBASI	18,685,148	28,640,229	(9,955,081)
422010795608 7	B MUHAMMAD FAHAD ZIA	33,296,566	43,071,070	(9,774,505)
422017485820		74,086,930	83,668,941	(9,582,0(1)
423018215126	ZAINAB	152,928,341	161,841,798	(8,913,457)

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SECH		C.	T	1
420000487571 9	SHAKIR	42,982,733	51,210,284	(8,227,552)
421011749302	SHAH MIFTAH UL AZIM	6,551,630	14,593,350	(8,041,720)
423013942405	NAVEED ALI MANGI	2,565,245	9,965,578	(7,400,333)
362018139673	MUHAMMAD GHUFRAN ASHRAF	30,045,243	36,696,194	(6,650,951)
423015108934	MIRZA OMAIR BAIG	16,240,950	22,882,500	(6,641,550)
423019348427	MUHAMMAD NASIR	6,393,461	13,027,987	(6,634,526)
422011290581	FEHMIDA YASMEEN	3,006,770	9,228,030	(6,221,260)
423015108934	MIRZA OMAIR BAIG	37,916,022	43,747,336	(5,831,314)
422010313458	KULSOOM	7,517,434	12,919,523	(5,402,089)

(iii) As per Circular 10 of 2017 issued by the Commission, brokers are required to maintain record of customers having trades above the prescribed threshold. While reviewing the trading data provided by NCCPL for the months of July and August 2017, it was noted that certain customers had crossed the minimum threshold as defined under the said Circular but their Enhanced Due Diligence was not performed as required under the KYC/CDD Guidelines of PSX. It was observed that following customers were initially marked as Low Risk based on the threshold and (i) column of "Compliance status and action initiated" was marked as "Not Applicable", (ii) column of revised category has been reported as "Not Applicable", (iii) Enhanced Due Diligence was not performed, and (iv) column of action initiated has been reported as "Not Applicable". Thus, it appeared that due process had not been

ompleted by the Respondent as required by the said Circular:

NIC/UIN	ompleted by the Re	OCCUPA TION	Init ial	Revised (if any)	Compliance Status	Action Initiated	NET_AMOU NT
35202980 58285	NADEEM NISAR	Industrialis t	LO W	Not Applicable	Compliant	Not Applicable	211,053,381
42000047 82456	MARIAM BAKAR GOKAL	House Wife	LO W	Not Applicable	Compliant	Not Applicable	163,808,642
42301323 56212	SAIMA KANWAL	House Wife	LO W	Not Applicable	Compliant	Not Applicable	71,094,074
42101085 72991	FURQAN MAJEED EDHI	Business	LO ₀	Not Applicable	Compliant	Not Applicable	69,306,771
42201815	FARAZ HUSSAIN	Service	LO W	Not Applicable	Compliant	Not Applicable	63,790,367
42301085 56522	RAHILA	House Wife	LO W	Not Applicable	Compliant	Not Applicable	44,723,820
42000072 90497	MAHFOOZ AHMED BAJWA	Business	LO W	Not Applicable	Compliant	Not Applicable	35,199,691
42301235	RABEEHA ARSALAN	House Wife	LO W	Not Applicable	Compliant	Not Applicable	34,736,122
14526 42301091	MUHAMMAD SHAHZAD	Service	LO W	Not Applicable	Compliant	Not Applicable	31,497,942
59285 42301708 31289	MUHAMMAD ASIF ANSARI	Service	LO W	Not Applicable	Compliant	Not Applicable	24,746,508
42301012 19481	MUHAMMAD RAFIQ	Business	LO W	Not Applicable	Compliant	Not Applicable	22,378,203
42201165 55896	AYESHA ZAHID	House Wife	LO W	Not Applicable	Compliant	Not Applicable	17,573,636

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SECP		T T	140	1	Y.	f f	
	MOHAMMAD SHAHID	Service	LO W	Not Applicable	Compliant		14,887,233
42101292	ABDUL WAHAB	Service	LO W	Not Applicable	Compliant	Not Applicable	14,871,307
42301394	NAVEED ALI MANGHI	Business	LO W	Not Applicable	Compliant	Not Applicable	14,197,800
42201082	MAYA INAYAT ISMAIL	Service	LO W	Not Applicable	Compliant	Not Applicable	13,845,681
84592 42201251	ZAHID HALEEM SHEIKH	Business	LO W	Not Applicable	Compliant	Not Applicable	13,831,655
50263	ZAID ZAFAR USMANI	Professiona	LO W	Not Applicable	Compliant	Not Applicable	13,442,563
90151	MAHMOOD AHMAD	Business	LO W	Not Applicable	Compliant	Not Applicable	11,221,100
97621 42301152	ABDUL SAMAD	Professiona	LO W	Not Applicable	Compliant	Not Applicable	10,960,825
57247 42301356	SYED FAHAD ALI	Business	LO W	Not Applicable	Compliant	Not Applicable	10,149,110
77543 42201068	ABDUL RAHIM	Service	LO W	Not Applicable	Compliant	Not Applicable	10,131,876
61763 42201831	REAZ AHMED SHERIFF	Service	LO W	Not Applicable	Compliant	Not Applicable	9,666,990
45991 42201440	FARUKH	Business	LO W	Not Applicable	Compliant	Not Applicable	9,574,658
66699 42201841 86070	SANA SHIRAZ	House Wife	LO W	Not Applicable	Compliant	Not Applicable	8,997,863
42201455	SALEEM IQBAL	Service	LO W	Not Applicable	Compliant	Not Applicable	7,525,836
71927 42000048 27073	ABU BAKKAR	Business	LO W	Not Applicable	Compliant	Not Applicable	6,955,929
42301617	HUMA MUJAHID AHMED	House Wife	LO W	Not Applicable	Compliant	Not Applicable	6,348,590
65966 42301964	ISMAIL DHEDHI	Business	LO W	Not Applicable	Compliant	Not Applicable	6,319,861
43223	MUHAMMAD ARSHAD	Business	LO W	Not Applicable	Compliant	Not Applicable	6,210,321
28661 42101965	IMMAD ZAKI	Service	LO W	Not Applicable	Compliant	Not Applicable	6,117,770
08019 42101276	MRS SOBIA ASHRAF	House Wife	LO W	Not Applicable	Compliant	Not Applicable	6,035,375
05330 42201621	SHAHNAWAZ	Business	LO W	Not Applicable	Compliant	Not Applicable	6,011,585
06451 42201584	MUHAMMAD IMRAN	Service	LO W	Not Applicable	Compliant	Not Applicable	5,714,074
42000040 41736	NADRA IMRAN	House Wife	LO W	Not Applicable	Compliant	Not Applicable	5,584,865
41736 42301893	NADEEM HUSSAIN	Service	LO W	Not Applicable	Compliant	Not Applicable	5,349,716
28277 42301164	SHAHID JAMAL	Service	LO W	Not Applicable	Compliant	Not Applicable	5,047,135
48195 42201939 78807	NIZAM-UD-DIN	Business	LO W	Not Applicable	Compliant	Not Applicable	5,017,889
700017	SARDAR AMAN		LO	Not		Not	

(iv) As per details submitted by the Respondent and calculations made by the Commission, there appeared to be a difference in the number and value of net traded amount of customer who breached the threshold prescribed in Circular 10 of 2017 issued by the Commission. It appeared that the Respondent had not included other markets such as MT / MF in calculation of trading threshold:

Circular 10/2017 Compliance of August 2017- Comparison of Commission and Respondent

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As p	er Commission		As per Respondent			
		Total	NIC/UIN	NAME	NET_AMOU NT	
JIN	UIN_NAME ABL STOCK	26,176,099. 00	107902	AB HOLDINGS LIMITED	(77,610,044)	
0063183-02 420000482707	ABU DAKKAR	6,955,929.0	4220106861763	ABDUL RAHIM	10,131,876	
0042274 17	BAKKAR AL-AMEEN ISLAMIC DEDICATE D EQUITY FUND	35,909,540. 00	4230115257247	ABDUL SAMAD	10,960,825	
0042274-17	ALHAMRA ISLAMIC STOCK	25,811,828.	4210138202689	ABDUL WAHAB	14,871,307	
0041649-04 422018156991	FUND FARAZ	114,155,21	4200004827073	ABU BAKKAR	6,955,929	
9 422014406669	HUSSAIN	9.63 8,592,210.0 0	1190	ADAMJEE INSURANCE CO.LTD	(25,982,582)	
9	FARUKH HABIB BANK	48,012,721.	OG-235357	AFC UMBRELLA FUND	24,987,506	
0000488 423019644322 3	ISMAIL DEHDHI	6,134,651.0	0042274-17	AL-AMEEN ISLAMIC DEDICATED EQUITY FUND	35,909,540	
0035121	JUBILEE LIFE INSURANC E COMPANY LIMITED	246,515,90 3.28	4230110934655	ASIF IQBAL	(38,834,602)	
422019054823	KASHIF IQBAL	44,394,345. 69	4220116555896	AYESHA ZAHID	17,573,636	
420000478245	MARIAM BAKAR GOKAL	5,101,307.0	4230155854407	AZNEEM BILWANI (P)	(696,490,786	
0041640.17	MCB PAKISTAN ASSET ALLOCATI ON FUND	108,757,74 5.00	48672	BANK ISLAMI PAKISTAN LTD	30,275,227	
0041649-17	MCB PAKISTAN STOCK MARKET FUND	36,358,580. 00	0041649-17	CDC TRUSTEE MCB PAKISTAN ASSET ALLOCATION FUND	108,757,745	
423016861833		12,017,946. 77	0050560-01	CDC TRUSTEE ASKARI HIGH YIELD SCHEME	112,234,408	
422016311813	MUHAMM AD HANIF ALI		0053969-04	CDC TRUSTEE HBL ISLAMIC STOCK FUND	(36,387,969	
421011589260	MUHAMM AD	7,828,159.3	0053969-02	CDC TRUSTEE HBL STOCK FUND	(91,396,130	
423018932827		5,349,716.0	0041649-04	CDC TRUSTEE MCB PAKISTAN ISLAMIC STOCK FUND	25,811,828	

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SECP 352029805828	NADEEM	211,053,38	0041649-03	CDC TRUSTEE MCB PAKISTAN STOCK FUND	36,358,580
23013942405	NISAR NAVEED ALI MANGI	8,393,957.5	0063183-02	CDC TRUCTEE ARI	26,176,099
0047634-02	PICIC GROWTH FUND	55,748,121.	4220181569919	FARAZ HUSSAIN	63,790,367
0047634-03	PICIC INVESTME NT FUND	31,087,464.	4220144066699	FARUKH	9,574,658
423010855652	RAHILA	7,070,095.0	4220112905812	FEHMIDA YASMEEN	(6,221,260)
2 HE72487-IBD	RENAISSA NCE SECURITIE S (CYPRUS) LIMITED- IBD	112,043,44	4210108572991	FURQAN MAJEED EDHI	69,306,771
0044619	SAMBA BANK LIMITED	30,616,377.	488	HABIB BANK LIMITED	48,012,721
423014898864	TARIQ SIDDIQ PARACHA	31,098,813.	4230161765966	HUMA MUJAHID AHMED	6,348,590
7 TD002011NI	TUNDRA PAKISTAN FUND	60,786,589.	4210196508019	IMMAD ZAKI	6,117,770
TP092011NL	UBS AG LONDON BRANCH	133,837,35 4.64	4230196443223	ISMAIL DHEDHI	6,319,861
UBSSAL1201	UBS SECURITIE S ASIA LIMITED	185,263,65 9.00	4230127572039	JAWED KARIM	(59,789,242)
00HK 611014839015	ZAID ZAFAR USMANI	13,442,563.	35121	JUBILEE LIFE INSURANCE COMPANY LIMITED	246,510,821
423018215126	ZAINAB	16,319,993.	4230183417583	JUNAID KHAN	(31,492,582)
4	ZAINI		4220174858203	KHALID AKBER	(9,582,011)
			4220103134586	KULSOOM	(5,402,089)
			LAL1025259HK-IBD	LIQUIDENT ASIA LIMITED-IBD	51,884,250
			LAL1025259HK-IBD	LIQUIDENTASIA LIMITED-IBD	51,884,250
			130184294- 5290160US-IBD	LXM USA LLP-IBD	500,010,051
			4200007290497	MAHFOOZ AHMED BAJWA	35,199,691
			4210187797621	MAHMOOD AHMAD MARIAM BAKAR	11,221,100
			4200004782456	GOKAL	163,808,642
			4220108284592	MAYA INAYAT ISMAIL	
			4230168618332	MCB BANK LIMITED	(\$2,894,969)
				MEHNAZ NAVEED	1 (12,0)4,707

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	2012	MEHRAN SUGAR MILLS LTD	98,911,446
	4230151089347	MIRZA OMAIR BAIG	(14,133,348)
	4230151089347	MIRZA OMAIR BAIG	(6,641,550)
	4230151089347	MIRZA OMAIR BAIG	(5,831,314)
	4220181463085	MOHAMMAD SHAHID	14,887,233
	4210127605330	MRS SOBIA ASHRAF	6,035,375
	4210102528661	MUHAMMAD ARSHAD	6,210,321
	4230170831289	MUHAMMAD ASIF ANSARI	24,746,508
	4220107956087	MUHAMMAD FAHAD ZIA	(9,774,505)
	4220150703003	MUHAMMAD GHUFRAN ABBASI	(9,955,081)
	3620181396733	MUHAMMAD GHUFRAN ASHRAF	(6,650,951)
	4220163118133	MUHAMMAD HANIF ALI MOHAMMAD	(84,097,824)
	4220158460863	MUHAMMAD IMRAN	5,714,074
	4230153547931	MUHAMMAD KAMRAN	(92,102,234)
	4230193484275	MUHAMMAD NASIR	(6,634,526)
	4230101219481	MUHAMMAD RAFIQ	22,378,203
	39134	MUHAMMAD SHAFI TANNERIES (PVT) LTD	446,393,982
	4230109159285	MUHAMMAD SHAHZAD	31,497,942
	4210119478793	MUHAMMAD YASIR SIDDIQUI	(12,134,525)
	4230137157641	MUKHTAR ALI	(10,782,626)
	4230189328277	NADEEM HUSSAIN	5,349,716
	3520298058285	NADEEM NISAR	211,053,381
	4200004041736	NADRA IMRAN	5,584,865
	4230139424051	NAVEED ALI MANGHI	14,197,800
	4230139424051	NAVEED ALI MANGI	(7,400,333)
1	4220193978807	NIZAM-UD-DIN KHAN	5,017,889
	4230112420325	PARVEZ IQBAL MAKHDUMI	(17,068,747)
	0047634-02	PICIC GROWTH FUND	54,763,121
	0047634-03	PICIC INVESTMENT FUND	31,087,464
100	4230123514526	RABEEHA ARSALAN	34,786,122
	4230108556522	RAHILA	44/723,820

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SECP	4220182145001		
	4220183145991	REAZ AHMED SHERIFF	9,666,990
	HE72487-IBD	RENAISSANCE SECURITIES (CYPRUS) LIMITED-IBD	(61,510,244)
	HE72487-IBD	RENAISSANCE SECURITIES (CYPRUS) LIMITED-IBD	169,586,894
	4230132356212	SAIMA KANWAL	71,094,074
	4220145571927	SALEEM IQBAL	7,525,836
	44619	SAMBA BANK LIMITED	30,616,377
	4220112464600	SAMINA HANIF	(21,713,290)
	4220184186070	SANA SHIRAZ	8,997,863
	6110158159721	SARDAR AMAN KHAN	5,012,200
	4210117493023	SHAH MIFTAH UL AZIM	(8,041,720)
	4230126569209	SHAHID	(87,783,547)
	4230116448195	SHAHID JAMAL	5,047,135
	4220162106451	SHAHNAWAZ	6,011,585
	4200004875719	SHAKIR	(8,227,552)
	4230135677543	SYED FAHAD ALI	10,149,110
	TP092011NL	TUNDRA PAKISTAN FUND	60,786,589
	BR004507	UBS AG LONDON BRANCH	133,837,355
	UBSSAL120100HK	UBS SECURITIES ASIA LIMITED	185,263,659
	4220121058239	UMER FAROOQ	(94,358,592)
	4220125150263	ZAHID HALEEM SHEIKH	13,831,655
	6110148390151	ZAID ZAFAR USMANI	13,442,563
	4230182151264	ZAINAB	(8,913,457)

(v) It appeared that the Respondent had not taken reasonable care to establish proper profile of the following customers contrary to requirements of the KYC/CDD Guidelines of PSX. In certain cases detail and nature of occupation of the customers had not been mentioned. This included proof of employment, nature of business and source of income which were not attached with account opening forms. Further, intent and nature of investment and customer profile as required by the KYC/CDD Guidelines of PSX had not been complied with:

a. MUHAMMAD FAISAL VAWDA: marked as businessman, proof of business /source of funds not attached. Respondent has marked "No" on the question, "Is the investor also the ultimate beneficiary of the funds to be invested?" In the instant case, joint account should have been opened or power of attorney be

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provided by ultimate beneficiary with relevant documentary details of the beneficiary. No such requirements were fulfilled by the Respondent.

b. HUMA MUJAHID AHMED: marked as House Wife. Proof of incomes provided by the Respondent is not dated and name of broker is not provided. No evidence of declaration of assets has been shared. KYC form not enclosed.

(vi) It was observed that the Respondent had not documented risk appetite of its customers and the source of funds as required under the KYC/CDD Guidelines of PSX. For instance, customers namely HUMA MUJAHID AHMED (4230161765966) and Mr. FARAZ HUSSAIN (4220181569919) are high net worth individuals and marked as housewife and service respectively. However, the Respondent had not ascertained their source of income. Both these customers had been marked Low Risk and it appeared that no ongoing Enhanced Due Diligence had been performed.

(vii) Regulation 9.15.2(ii) of the NCCPL Regulations requires that the Broker Clearing Member shall ensure that a particular mobile number and/or email address is not used for more than one UIN. However, it was observed in the case of the following customers of the Respondent that similar contact details/mobile number had been used for different customers. Thus, it appeared that the customer record had not been updated/corrected by the Respondent as required by the KYC/CDD Guidelines of

PSX:

Sub-	Title	Mobile Numbers with Summary
17806	Ms. AYESHA MUHAMMAD	3002017842
17814	EXCEL INSURANCE COMPANY LTD	3002017842
17822	Mr. GHULAM MUHAMMAD	3002017842
	3002017842 Count	3
16220	Mr. MUHAMMAD NASIR	3002341080
16691	Mr. MUHAMMAD AYAZ-UL- HAQUE	3002341080
17459	Mrs. ASMA	3002341080
17 105	3002341080 Count	3
18879	Mr. SHAHPUR CHANNAH	3002981764
18994	Mrs. JAMELA HAMID CHANNAH	3002981764
19026	Mrs. LAILA CHANNAH	3002981764
17020	3002981764 Count	3
11148	Mr. MUHAMMAD YOUNUS	3008201204
11619	DANISH YOUNUS	3008201204
14761	MUHAMMAD YOUNUS	3008201204
14701	3008201204 Count	3
1016	Mr. MUHAMMAD ALI	3008205677
2824	Mr. MOHAMMAD JAVED (P)	3008205677
5462	Mrs. SAMREEN	3008205677
3402	3008205677 Count	3
12948	IBRAHIM SHAMSI	3008225892
14019	Mrs. NAEEMA AFTAB	3008225892
20974	JOY LAND (PRIVATE) LIMITED	3008225892
20714	3008225892 Count	3

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3699	MEHMOOD TAWAB	3008235495
3707	KHALID TAWAB	3008235495
12153	F.RABBI STEEL (PVT) LIMITED	3008235495
	3008235495 Count	3
7955	Mr. PARVEZ ADMANI	3008237108
12427	Mrs. AMBREEN ADMANI	3008237108
14472	MUHAMMAD SHAYAN ADMANI	3008237108
	3008237108 Count	3
5314	Mr. SHAKIR	3008237771
14084	ABU BAKKAR	3008237771
21949	Mr. ASIF	3008237771
213.13	3008237771 Count	3
11080	Mr. GHULAM MUHAMMAD	3009265986
16402	Mr. FAREED	3009265986
16428	Mr. MUHAMMAD YOUSUF	3009265986
10420	3009265986 Count	3
	Mr. GHULAM MOHAMMAD	
9472	EDENWALA	3018232410
10100	Mr. MOHAMMAD HAROON NUR	3018232410
10199	REHMAN Mr. MOHAMMAD HAROON NUR	3010232110
18325	REHMAN	3018232410
	3018232410 Count	3
22277	Mr. MUHAMMAD SIRAJ	3122758439
27375	Mr. IMRAN	3122758439
27573	Mr. MUHAMMAD SIRAJ	3122758439
2.0.0	3122758439 Count	3
11098	Mrs. NASIMA	3152365676
20651	Mrs. ERUM RIAZ	3152365676
20669	Mrs. NASIMA	3152365676
20007	3152365676 Count	3
15214	IBRAHIM PATEL	3212855364
16238	Mr. SHAKEEL AHMED	3212855364
16832	Mr. GUJA YUSUF ADAM PATEL	3212855364
10032	3212855364 Count	3
17137	Mr. MUHAMMAD ASIF	3222668948
17137	Mr. MUHAMMAD HAMID	222440
17145	MEMON	3222668948
18226	Ms. MARIA HAMID	3222668948
	3222668948 Count	3
6619	Mr. NAVEED ALI MANGHI	3332266077
11742	NAVEED ALI MANGHI	3332266077
16683	Mrs. MEHNAZ NAVEED	3332266077
	3332266077 Count	3
12120	SYED WADOODUL HASNAIN	3332395886
17798	Mr. SALIK AL TURABI	3332395886 CE COMM/s

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8101	Mr. MUHAMMAD AZHAR	3332395886
	3332395886 Count	3
12229	ZAHEER AHMED	3337131664
13904	ZAHEER AHMED	3337131664
18184	Mr. ARSALAN ARIF	3337131664
	3337131664 Count	3
8086	Mr. ABDUL KARIM AHMED	3002150169
14803	ABDUL KARIM AHMED	3002150169
15693	NOOR MUHAMMAD	3002150169
16964	Mr. TALHA MUNAF	3002150169
10704	3002150169 Count	4
21618	Mrs. NADIA OSMAN JUNG	3002339262
21626	Mrs. NASIMA BANO	3002339262
21020	Mr. MUHAMMAD OSMAN ULLAH	
21634	JUNG	3002339262
21709	Mr. SHER NAWAZ KHAN	3002339262
	3002339262 Count	4
19075	Mr. MIRZA OMAIR BAIG	3126666699
24513	Mr. MIRZA OMAIR BAIG	3126666699
24521	Mr. MIRZA OMAIR BAIG	3126666699
27144	Mr. MIRZA OMAIR BAIG	3126666699
	3126666699 Count	4
5561	Mr. AZNEEM BILWANI (P)	3218227577
8250	Mr. AZNEEM BILWANI (P)	3218227577
15396	AZNEEM BILWANI	3218227577
30247	AB HOLDINGS LIMITED	3218227577
30247	3218227577 Count	4
12864	Mrs. RASHIDA YOUSUF PASHA	3232451955
15172	Mrs. HALEEMA	3232451955
16006	NADEEM	3232451955
23341	Mrs. HALEEMA	3232451955
23341	3232451955 Count	4
15041	ZAHID HALEEM SHEIKH	3008220707
15941	MUHAMMAD SHAFI TANNERIES	
15958	(PVT) LIMITED	3008220707
	EVERFRESH FARMS (PVT)	3008220707
15966	LIMITED	3008220707
16063	Mrs. AYESHA ZAHID ROHTAS CAPITAL (PRIVATE)	5000220707
17848	LIMITED	3008220707
17010	INDUS BASIN CAPITAL	2000220707
18754	(PRIVATE) LIMITED	3008220707
22.102	SHAFI FOODS (PRIVATE) LIMITED	3008220707
22483	3008220707 Count	7
	STANDARD SHIPPING PAKISTAN	
13763	(PVT) LIMITED	3008232116
14613	//	MMISS, 3008232116

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	3008232116 Count	/	
23028	Mrs. ASKARA ABBASI	7	
		3008232116	
19174	BYCO PK LIMITED	3008232116	
8408	Mrs. SAMIA ROOMI	3008232116	
17988	Mrs. SAMIA ROOMI	3008232116	
17152	CUSP PAKISTAN LIMITED		
	THE TAXON AND THE PARTY OF THE	3008232116	

- (viii) It was observed that the Respondent had not conducted proper customer risk categorization as required under the KYC/CDD Guidelines of PSX based on customer's identity, nature of income, source of funding, location/domicile of customer, and nature and intent of customer investment. For instance, the following online customers of the Respondent had been marked as Low Risk whereas the KYC/CDD Guidelines of PSX require the same to be marked as High Risk:
 - a. TARIQ SIDDIQ PARACHA-Low
 - b. MUHAMMAD ABDUS SAMAD- Low
 - c. UNIT TRUST OF PAKISTAN- Low
 - d. AFC UMBRELLA FUND- Low

The customer namely "HUMA MUJAHID AHMED" is a housewife however the Respondent had apparently not applied Enhance Due Diligence based on the incomplete profile. Further, the following corporate customers of the Respondent had also been marked as Low Risk in contravention to the KYC/CDD Guidelines of PSX:

S. No	Name of clients	Risk categorized by Respondent	As per guideline
1	CLSA LIMITED-IBD	Low Risk	High
1	GOLDMAN SACHS INVESTMENTS	n: 1	High
2	(MAURITIUS) LIMITED	Low Risk	nign
3	RENAISSANCE SECURITIES (CYPRUS) LIMITED-IBD	Low Risk	High

- (ix) The KYC/CDD Guidelines of PSX require that there has to be on-going training of brokers, their employees and agents to ensure that they understand their duties under KYC/CDD and are able to perform those duties satisfactorily. The Respondent had informed the inspection team vide email dated November 06, 2017 that its employees had attended trainings organized by the Respondent and its CFO/Company Secretary conducted these trainings/workshops on the subject of KYC/CDD during period July 2016 till date.
- (x) As per the organogram submitted by the Respondent, Manager Compliance reports to the Chief Financial Officer. However, as per KYC/CDD Guidelines of PSX, the Compliance Officer should be independent and shall report to the Board of Directors.
- (xi) In view of absence of customer identification, improper risk assessment and categorization of clients, absence of enhanced due diligence, absence of ongoing due diligence, it appeared that the Respondent did not have adequate checks and controls to monitor and remain alert regarding suspicious transactions.
- It appeared from the foregoing that the Respondent prima facie acted in violation of section 74(b) of the Securities Act, regulations 16(1)(k), 16(1)(o) and 16(8) of the Brokers Regulations, Circular No. 10 of 2017 dated April 21, 2017 issued by the Commission, regulation 4.17 of the PSX Regulations, regulation 9.15.2 of the National Clearing Company ANGE COM

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of Pakistan Regulations and the Know Your Customer & Customer Due Diligence Guidelines issued by PSX on March 16, 2012.

- The Commission took cognizance of the aforementioned alleged violations and served the SCN dated September 10, 2018 under section 150 of the Securities Act to the Respondent. The Respondent was called upon to Show Cause in writing within seven days from the date of receipt of the SCN and the case was scheduled for hearing before the undersigned on September 25, 2018. The Respondent filed written reply to the SCN vide letter of September 27, 2018. Hearing in the matter was rescheduled and held on October 02, 2018.
- The submissions made by the Respondent in response of the SCN and verbally during the course of hearing are summarized as under:
 - It is not correct that KYC/CDD Policy of the Respondent is not comprehensive and does not elaborate the aspects mentioned in paras a., b., c. and d. of Para 4(i) of the SCN. With regard to the instances cited in sub-paras a. to d., the Respondent's submissions are as follows:
 - a. Identity of Customers: The Respondent is reproducing the relevant portion of Para 6 of the Respondent's Policy, as follows:-

It is a Policy of IMS that:

- Prior to establishing a relationship with a new customer, basic background information about the customer should be obtained, in particular, information related with customer's business and source/utilization of finds.
- Prior to establishing relationships with financial institutions or agents, appropriate steps must be taken to confirm the identity, integrity and due diligence procedures of those representatives or agents and, where necessary, the identities of underlying clients.
- The underlying beneficial ownership of all companies and other legal entities with whom IMS conduct business must be established, including the beneficial ownership of allfinds or other properties that are handled by the IMS.
- All new relationships should be filtered through automated solution for possible name matching with individuals / entities appearing on various negative lists maintained by IMS. In case of exact match, relationship should be discontinued.
- IMS shall reject the account opening application in case the applicants name is found in OFACS (Office of Foreign Asset Control) specially designated persons or blocked person list maintained by the U.S department of the Treasury (www.treasury.gov)

Know your customer

The inadequacy or absence of KYC standards can subject IMS's to serious customer and counterparty risks, especially reputational, operational, Legal and concentration risks. It is worth noting that all these risks are interrelated. However, any one of them can result in significant financial cost to IMS, along with considerable management time and energy to resolving problems that arise. Effectively devised KYC policy is the most important defense against the requirements, the contents of money launderers. While fulfilling legal

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regulatory requirements should be kept in view before establishing a customer/account opening relationship.

Unquote:

The Respondent's Policy does not allow opening of any account without physical appearance. List of Online accounts provided are accounts opened after physical appearance and are entitled to operate through Internet Base Trading system/platform (IBTS) hence doesn't fall under point # 4.1 (viii) headed as "Risk Assessment" under KYC/CDD Guidelines vide notice # KSE/N-1388 which categorize on-line customers as non-face-to-face customer. Furthermore, the procedures outlined in Para 6 of the Respondent's Policy meets all other requirements of KYC/CDD Guidelines. It is not necessary that the Respondent's policy must copy the entire KYC/CDD Guidelines. Reference to the KYC/CDD Guidelines has been given in various Paras of the Respondent's Policy. Therefore, the Respondent's Policy is deemed to be in consonance with the KYC/CDD Guidelines. Please also see the Respondent's Comments on this subject.

b. Risk Assessment: Para 5 of the Respondent's Policy covers all possible types of risks with specific reference to the KYC/CDD Guidelines. The risk assessment and categorization of customers are done on the basis of their identity, nature of income source of funds and their location. If during KYC, for example if a PEP is opening his account online, then automatically the account is marked as High Risk. Therefore, proper KYC & CDD is implemented. No accounts can be opened at the Respondent without proper categorization and risk assessment of clients which include all of their credentials in the Account Opening Form (KYC Form is part of account opening form). Please also see the Respondent's

Comments on this subject.

c. Ongoing Due Diligence: Para 6 of the Respondent's Policy categorically provides for due diligence. Para 8 headed as "Monitoring & Reporting" is an ongoing due diligence process of clients in respect of unusual transactions which are inconsistent with customers business and/or doesn't make economic sense. Furthermore, Para 7(d) of the Respondent's Policy specifically provides for Enhanced Due Diligence ("EDD"). It is implied that there is constant ongoing due diligence and as a result thereof, EDD become necessary at any stage, the Respondent conducts EDD. Please note that it is not a requirement that the Respondent's Policy must be a copy of KYC/CDD Guidelines. Reference of the KYC/CDD Guidelines has been given in various Paras of the Respondent's Policy.

d. Online Customers are not included high risk category: the Respondent's Policy does not allow to open any account without physical appearance. List of Online accounts provided are accounts opened after physical appearance and are entitled to operate through Internet Base Trading system/platform (IBTS) hence doesn't fall under point # 4.1 (viii) headed as "Risk Assessment" under KYC/CDD Guidelines vide notice # KSE/N-1388 which categorize on-line

customers as non-face-to-face customer.

As mentioned in the Comment, the Commission's Circular No.10 of 2017 dated April 21,2017 states "net traded amount (i.e. value bought-value sold)" which is presumed as every single buying and/or selling and vice versa should be taken into account irrespective of trade showing only sale or buy. It was the Respondent's bonafide



understanding of law as was drafted. However, in deference to the Findings of the Inspection Team, it has cleared understanding that negative amounts are not to be taken and accordingly the Respondent is now accounting for the same in future with respect to the Respondent reports on AML. At any rate, it is not correct that KYC/CDD Policy of the Respondent is not comprehensive. Please also see the Respondent's Comments on this subject.

As mentioned in the Comments, the Respondent has marked the status "Not Applicable" because the same was lying with the Respondent's Account Opening Department for initiation of EDD and the Respondent's Compliance and Customer Support Departments have already be forwarded with these details to update the Compliance Officer with respect to the revised status of these High Risk clients.

As mentioned in the Comments, the Respondent submitted revised calculation with the Comments. The same is also furnished. On the other hand, it is the Respondent's bonafide understanding that that MF Buy & Sell value should be excluded while computing Net Value Traded to avoid duplication as MF Buy & Sell has already been covered in Regular Buy & Sell Trades.

All of the regulations including specific reference of Clause 3.6 of the KYC/CDD Guidelines are part of the Respondent's Policy and has been effectively implemented and complied with on regular basis. In our Comments, the Respondent had explained its view points on the alleged deficiencies, highlighted in the Letter of Findings. The same is reproduced as follows:-

a. Mr. Muhammad Faisal Vawda is the ultimate beneficiary of the fund to be invested, erroneously been marked at "No" rather than 'Yes". Tax return of customer was furnished to the inspection team.

b. Proof of income of Ms. Huma Mujahid Ahmed was submitted with Comments which is an undertaking provided by the customer. Respondent stated during the hearing that it is in the process of obtaining relevant information from the said customer.

While the Respondent has provided proof of source of income of Ms. Huma Mujahid, proof of source of the funds of Faraz Hussain is furnished which is directorship in a company. Please note that risk profiling of Ms. Huma Mujahid and Faraz Husain

have been properly done.

(vii) As to the similar mobile numbers for different clients being used, the Respondent would like to apprise the Commission that the Respondent is in close co-ordination with CDC/NCCPL for correction of these duplications of numbers of different clients and the Respondent had submitted its detailed working in respect of the same with CDC and NCCPL. The Respondent is on the same and have already intimated clients that their accounts will be blocked by CDC if they do not get their mobile numbers changed for different accounts. The Respondent has already closed down some of such accounts. Please also note that in companies, mutual funds and business groups and families, there is a common tenancy to nominate one contact person whose cell phone is given for contact purposes, which is not in violation of Law.

(viii) As mentioned above and on the Comments, the Respondent's AML policy does not allow opening of any account without physical appearance. List of Online accounts provided are accounts opened after physical appearance and are entitled to operate through Internet Base Trading system/platform (IBTS) hence does not fall under Point # 4.1 (viii) headed as "Risk Assessment" under KYC/CDD Guidelines vide Notice # KSE/N-1388 which categorize online customers as non-face-to-face NGECOMM

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customer. Certain list down corporate entities marked as "low-risk" are based on their nature of being CCM Marked Accounts, as these accounts are managed in terms of settlement of custody and payment directly through their custodian Banks and the Respondent neither hold their custody/CDC nor any financial transaction is made directly with client. Therefore, the Respondent has marked them as low risk clients.

The Respondent believes that the employee training is the substantial part for a company to be compliant in respect of any particular regulation. The Respondent has a training material developed and has a qualified Chartered Accountant as its Director Investment Banking, who has a very in depth knowledge of AML/KYC/CDD Regulations and a practical exposure during his training with PWC on the same. Furthermore, the Respondent conduct training as an on-going exercise when any new regulations are in place with respect to AML and when a new batch of employees is hired. Moreover, the KYC/CDD Guidelines do not require any certified courses and therefore there cannot be any evidence. The Respondent believes that it is completely

compliant with respect to the on-going training part.

The Compliance Officer is directly reportable and responsible to Board and the Board Audit Committee. The Compliance Officer also attends every Audit Committee meetings and present and discuss his area of concerns with the Board and without presence of management. Therefore, it is not correct that the compliance officer reports to the CEO. Administratively and only for day to day affairs, the Compliance Officer reports to the CEO. In managing day to day affairs, the CEO is the highest authority and to give compliance officer full authority he is given access directly to CEO office and Audit Committee members directly. The Board cannot meet daily to deliberate upon day to day affairs, which falls in the realm of the CEO. Such an arrangement is also in conformity with the requirements of the Code of Corporate Governance for Listed Companies, whereby the Internal Auditor Reports administratively to the CEO, whereas the Internal Auditor is reportable to the Board of Director. Therefore, the Respondent honestly believes that there is no violation, since the Compliance Officer cannot report to the Board on day to day affairs. However, the day to day to matters pertaining to compliance are eventually placed before the Board at board meetings, along with detailed report of the Compliance Officer.

The Respondent does not agree with this observation. The Respondent's Comments to the preceding observations and the evidence provided substantiate the fact beyond doubt that the Respondent has more than satisfactory customer identification risk assessment and categorization of client in addition to Enhanced Due Diligence, ongoing due diligence, training and adequate checks and controls. This observation is most surprising since the Respondent always accords top priority to the above requirements not only to comply with the laws, rules and regulations, but also as a matter of its own policy and commitment to conduct its affairs in accordance with the highest legal and ethical standards. If the Commission believes that the above criteria are lacking, it may specifically point out the same with regard to each case so that we may clarify the position or dispel any doubts. As mentioned above, the Respondent has developed a system via which now all clients according to their nature/limit (in relation with Circular lo of the Commission) are reflected by just a click of a button and the risk category is changed accordingly. No accounts can be opened at the Respondent without proper categorization and risk assessment of clients which

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include all of their credentials in the Account Opening Form (KYC Form is part of account opening form).

(xii) If there has been any technical oversight, the same may kindly be condoned in the interest of justice.

- 6. I have heard the arguments presented by Representative of the Respondent during the hearing. Additionally, I have perused the available record, existing regulatory framework and written response filed by the Respondent. The primary allegation against the Respondent is that it acted in non-compliance with provisions of the relevant laws mentioned in para 3 above.
- 7. In order to arrive at a decision, it is essential to consider that:

(i) Respondent stated that any lapses relating to calculations made under Circular 10 of 2017 have been rectified and the record maintained under the same is now in accordance with the law;

- (ii) Respondent stated that it is still in the process of obtaining relevant information, as detailed in the SCN, from Ms. Huma Mujahid which exhibits that it did not have such information earlier. Furthermore, an undertaking from a customer is not sufficient for establishing source of income. Further, the Respondent did not furnish any evidence of declaration of assets made by the customer or her KYC form; and
- (iii) Respondent has accepted that certain cell numbers were being used against multiple accounts and now it is in the process of correcting these duplications.
- 8. Before arriving at a decision, it is pertinent to mention that regulatory requirements relating to KYC/CDD and AML have been implemented since the year 2012 considering the public interest, integrity of the Pakistani capital market and the country's international commitments. Hence, all licensed persons are expected to ensure strict compliance with this regime by remaining vigilant and putting in place requisite policies and procedures to curtail activities relating to money laundering and financing of terrorism. The Commission has adopted a zero tolerance policy towards any gaps in this area and will not show any leniency for non-compliances in future.
- 9. Based on the above and the fact that the Respondent has accepted certain non-compliances in its response and during the course of the hearing, which shall be rectified, I have reasons to conclude that it is established that the Respondent was guilty of misconduct in terms of section 150(5) of the Securities Act, as the Respondent is non-compliant with provisions of relevant laws mentioned in para 3 above.
- 10. In view of the foregoing, violations of the regulatory framework committed by the Respondent are established. However, it was observed based on the response and during the course of the hearing that the Respondent did not have complete understanding of the regulatory framework. While ignorance of law is not an excuse as the regulatory framework has been in effect since the year 2012, since the thematic review of the Respondent for AML, KYC and CDD has been carried out for the first time, I have decided to take a lenient view. Considering the same, no monetary penalty is being imposed, however, the Respondent is strictly warned to ensure compliance with the relevant legal framework.

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- 11. Furthermore, the Commission will carry out a follow-up review within due course of time to assess whether the aforementioned violations have been rectified by the Respondent and in case of continued non-compliance, the Commission shall adopt a stringent course of action.
- 12. This Order is issued without prejudice to any other action that the Commission may initiate against the Respondent in accordance with the law on matter subsequently investigated or otherwise brought to the knowledge of the Commission.

(Shaukat Hussam Commissioner

Announced on October 29, 2018 Islamabad.

