



Securities & Exchange Commission of Pakistan
COMPANY LAW DIVISION
(Registration Department)

No. CLD/602/59/RCP/92

Islamabad, September 29, 2005

Circular No. 17 of 2005.

Subject: **VIOLATION OF SECTION 143 OF THE COMPANIES ORDINANCE, 1984 BY MENTIONING INCOMPLETE NAME.**

Various instances have been reported whereby companies make advertisements in print and electronic media by publishing their “logos” bearing their trade names only. In this context, it is to clarify that a company is required to have its name mentioned in *inter alia* all documents, notices and other official publications in terms of provisions of clause (c) of section 143 of the Companies Ordinance, 1984 (the Ordinances). The term “advertisement” falls within the scope of “notice” as well as “official publications” as contained in the aforesaid clause (c). Therefore, every company is required to mention its name in each advertisement and failure to mention complete name therein is violation of the said provision of the Ordinance. All companies are advised to ensure compliance of the provisions of the Ordinance and mention full names while making advertisements in print and electronic media.

(Nazir Ahmad Shaheen)
Registrar of Companies

Distribution:

1. The Institute of Chartered Accountants of Pakistan, Karachi.
2. The Institute of Cost & Management Accountants of Pakistan, Karachi.
3. Press Information Department, Islamabad.
4. Associated Press of Pakistan.
5. All Officers of the Commission.
6. All Company Registration Offices.
7. The Media Coordinator, SEC, Islamabad.
8. Director (IT) for placing on website.