



Press Release

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For immediate release

Financial literacy: SECP organizes awareness seminar

ISLAMABAD, October 12: The Securities and Exchange Commission of Pakistan (SECP), in order to further its endeavors to raise awareness about safe investments and build investor confidence organized a seminar for the students of RIPHAH International University.

The bespoke seminar was designed to promote financial literacy and to increase investor awareness. This was the second seminar conducted by SECP at the university; the first was for undergraduate students and this time the seminar targeted students pursuing Masters level education.

The educational seminar in particular focused on motivating the students to educate themselves about the role of SECP as the apex regulator of the Non-Banking financial sector of Pakistan's economy. It encouraged the students to acquire learned financial behavior as early as possible in their career pursuit to equip them with the requisite financial understanding for making responsible and well considered investment decisions in the future. In this context the focus of the seminar remained on promoting a culture of savings and investments. The seminar also focused on capital markets and mutual funds. Another key feature of the program focused on educating the students about the investor education portal launched by SECP titled 'Jamapunji', its rich contents and multiple features.

The seminar was attended by a good number of students, working professionals and serving army personnel pursuing higher education in the field of Project Management. The seminar was followed by an interactive discussions and a Q&A session. The participants were quite appreciative of SECP efforts in developing an informed investors' class in the country.