



SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

GOVERNMENT OF PAKISTAN

FINANCE DIVISION

PRESS RELEASE

ISLAMABAD, June 8, 2015

Ishaq Dar inaugurates SECP's web portal

Federal Minister for Finance, Senator Mohammad Ishaq Dar here on Monday inaugurated the Securities and Exchange Commission of Pakistan's (SECP) investor education web portal 'Jama Punji'.

The web portal is envisioned to play a key role in the SECP's overall investor education programme.

Finance Minister welcomed SECP's initiative and hoped that the launch of this education web portal would have a positive impact on investment trends of the people. The portal would educate and train the common people on how to choose the right investment option, he said. The portal launched by SECP, he said was user friendly. He added that the SECP web portal would act as a single point learning resource for the existing and potential users of financial products offered in the capital market i.e. mutual funds, pension fund and insurance industry and company registration.

Mr. Zafar ul Haq Hijazi, Chairman SECP on this occasion said that in accordance with its mandate, the SECP under its Investor Education Program was imparting knowledge through digital means – web portal- SMS and social media – and physical interaction via seminars and workshops.

It may be added that the SECP's web portal's exclusive features include risk profiler, scam meter, investment check lists, quizzes, games, calculator, stock trading simulator and information about various financial products. It also provides investors facility to verify a company registration, dispute resolution mechanism and links to complaint registration.

The fully integrated web portal is linked with social media and SMS service. The SECP will communicate with registered users for investor alerts, awareness messages regarding the financial market, rights and obligations of the investors; guiding them to investor education web portal; investor profiling etc.

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For the physical interaction, a comprehensive youth outreach programme is being put in place in collaboration with universities and schools to conduct regular awareness sessions on the campus. For this, Memorandum of Understanding (MoUs) with leading universities and schools across the country would be executed to conduct seminars for students and train the Trainers program. On similar pattern, arrangements are being made with professional bodies through MoUs.

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