



SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

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For immediate release

Jamapunji: SECP to promote understanding of the financial markets among the youth

ISLAMABAD, October 6: The Securities and Exchange Commission of Pakistan (SECP), to foster a correct attitude among future investors, is promoting understanding of the risks and rewards of the financial markets among students.

In this regard, the SECP has organized a seminar for the students of RIPHAH International University to educate them about issues the people should consider when deciding to invest, and about the common mistakes made by novice investors in safeguarding their interests.

A interactive seminar for the student community was organized at the RIPHAH International University campus on Monday 5th of October, designed to promote financial literacy and to increase investor awareness.

The purpose of the seminar is to encourage the students to acquire learned financial behavior as early as possible in their career pursuit to equip them with the requisite financial understanding for making responsible and well considered investment decisions in the future. In this context the focus of the seminar remained on promoting a culture of savings and investments. The seminar also focused on capital markets and mutual funds. Another key feature of the program focused on educating the students about the investor education portal launched by SECP titled 'Jamapunji', its rich contents and multiple features.

More such seminars are scheduled at various institutions and corporate organizations in the future in major cities of Pakistan.