

Pre BID Meeting Dated 28-8-2014

Minutes of Meeting

Tender # 04/14-15

**ITEM - I: BRANDING OF THE INVESTOR EDUCATION PROGRAM AND DESIGNING OF
DIFFERENT MATERIAL INCLUDING CONTENT WRITING**

ITEM - II: SUPPLY & PRINTING OF INVESTOR EDUCATION MATERIAL

S.No	Queries	Respond by SECP
ITEM – I: BRANDING OF THE INVESTOR EDUCATION PROGRAM AND DESIGNING OF DIFFERENT MATERIAL INCLUDING CONTENT WRITING		
1	Serial # 10 : Flyers (Multi Fold)	The total number of Flyers (Multi fold) will be 16 nos (sixteen) instead of 50 nos (fifty) in English however, quantity of Multi fold Flyers of Urdu will remain same as 9 nos (Nine)
2	Serial # 11 : Series of Booklets What is the minimum number of Booklets to be design?	<p>The Quantity given in tender docs as 20 no's (Twenty) and 9 no's (Nine) Urdu are the minimum quantity required</p> <p>For the calculation of earnest money, the quoted price should include designing of all 29 (20+9) booklets.</p>
3	Link of Invest Wisely website	<p>Please also find the link of our under development website http://50.73.141.58/invest-wisely/ which may be retrieved to obtain the basic content.</p> <p>Please note:</p> <ul style="list-style-type: none">• The aforesaid website on Investor Education is hosted by SECP on temporarily basis; its being shared with the agencies purely to get idea of the products and educational material (as requested)• The material and information should not be passed to other party or used for some other

		purpose without the consent of SECP
4	Web Banners	GDN Standard specification should be used. However, for local publishers slight changes might be made. (03 sets of Web Banners each for English and Urdu language)