

Clarifications on Queries - DESIGNING, DEVELOPMENT AND DEPLOYMENT OF SECP WEBSITE IN ENGLISH AND URDU (T#09/15-16)

| S. No. | Bidding Document Section | Question/Query | Clarification |
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| 1. | Background –English and Urdu versions | <p>SECP requires the services of qualified information technology and digital media companies (herein referred as ‘supplier’) to design, develop and deploy its website along with its mobile version (Both English and Urdu versions).</p> <p>Q: Who is responsible for Translation of uploaded documents? And what about the Search of those documents?</p> | <p>Translation of all uploaded content on website is responsibility of concerned SECP division/department and search of Urdu content/documents will be in Urdu.</p> |
| 2. | Basic Guidelines - V | <p>Website can be read by a variety of media devices - computers, handheld devices, projectors, and screen readers for visually impaired users.</p> <p>Q: what do you mean by visually impaired users?</p> | <p>To provide web accessibly to People with disabilities. For more information on W3C standards , please see the below links:</p> <p>https://www.w3.org/WAI/intro/accessibility.php</p> <p>http://www.w3.org/standards/webdesign/accessibility</p> |
| 3. | Basic Guidelines - Vi | <p>Website features adjustable onscreen font size, emailing articles and printing functionalities – similar to what is available at online newspapers</p> <p>Q: Browser is providing all these facilities including “Print” option , why required “Print” option separately?</p> | <p>Printing option should be available on content section and just print the content section without any header, footer and side bars.</p> |

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| 4. | Basic Guidelines – Xii | <p>Acceptable image formats are GIF, JPG, PNG with color optimization</p> <p>Q: What do you mean by color optimization?</p> | Website images and colors should go with SECP color branding scheme , which has already been used in SECP LOGO. |
| 5. | Basic Guidelines – Xvii | <p>Search Engine Optimization (SEO): Google sitemap, Meta tags, Title tags, Alt tags, Header tags, page names, URL Rewriting. Avoid technologies that would make site indexing difficult or impossible (too many AJAX, Flash, JS, IFRAME elements).</p> <p>Q: Do we need SEO setting for quicker appearance in search results in search engines?</p> | Yes, we need detailed SEO setting so our all concerned stakeholders can search particular SECP related news, order, law and report etc., in initial search results from search engines. |
| 6. | Basic Technical Features - 5 | <p>Integration with backend databases on existing website</p> <p>Q: What type of integration is required from backend databases? And what is SECP current backend database?</p> | Our current backend database of website is SQL server. Data is being pushed from oracle to SQL server for some searches offered on website e.g. Company Name Availability Search. Webservice model cab be introduce here. |
| 7. | Basic Technical Features - 7 | <p>Automated website updates/postings/content through the workflow system covering multiple level approval stages</p> <p>Q: Explain the complexity of website content process.</p> | <p>Website content process contains two stage approval ,including Content initiator, webmaster and approving authorities, will be shares detailed process during the analysis phase pf the project. It is suggested to add the dynamic activity generation for approval instead of hard code process activities.</p> <p>In addition , automated Web content management process , internally should be integrated with Active Directory and can also use</p> |

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| | | | the internal Microsoft SharePoint Portal platform. | | | |
| 8. | Basic Technical Features - 8 | <p>Migrate/Convert/Store substantial amounts of existing web content to new web site.</p> <p>Q: Need clarification either need to migrate the hard-coded content of web pages or the uploaded documents, reports and orders etc</p> | <p>Not all the web pages content is migrated to new website, e.g. description of divisions/departments need not to be migrated. It will be more elaborated in detailed analysis of the project. However, all the documents/orders/reports/laws will be migrated after the sorting/verification from the concerned department/division.</p> <p>Archiving of the Old documents/orders/report etc. should be available and website users can search the relevant document based on the Dates.</p> | | | |
| 9. | Basic Technical Features - 17 | <p>Providing all detailed analysis, design, technical/user training documents and source code during the project life cycle to IT staff for managing the site later.</p> <p>Q: How much support/maintenance needed after project Go-Live?</p> | <p>During the project life cycle, all the business and technical documentation and training will be provided to SECP IT staff and after Project Go-Live, vendor will provide one year support and maintenance.</p> | | | |
| 10. | Evaluation Criteria-Project Completion Timelines | <table><tr><td>Project completion timelines (project plan)</td><td>2 month delivery : 10 3 month delivery : 6</td><td>10</td></tr></table> <p>Q:It was discussed that the project completion</p> | Project completion timelines (project plan) | 2 month delivery : 10 3 month delivery : 6 | 10 | <p>Project Timelines can be given based on vendor’s ability to deliver, resources and other limitations, they can give the timeline as per their constraints.</p> |
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| | | timelines are very strict, and realistic timelines will be around 4 months. | |
| 11. | Terms and Conditions for Bids and Bidders | Q: There is an eligibility requirement of registration of bidder with SECP and requested for waiving of this particular requirement from eligibility criteria. | <p>Para No. 39 of the bidding document states <i>"The bidder should be a company registered with the SECP."</i></p> <p>It is a mandatory requirement and cannot be waived off.</p> |