



Securities and Exchange Commission of Pakistan  
63-NIC Building, Blue Area, Islamabad  
(Administration Department)

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**Subject**      **Services required for a Theater Play.**

While implementing investor education plan, SECP is specially focusing on youth and students as in order to inculcate the culture of saving and investment in the society we have to educate the masses from their student hood. In this context, The Commission intends to organize a theater play on “Importance of Savings & Investment” in Karachi at Pakistan Stock Exchange (PSX) in May 2016. The target audience of the play is intermediate level students of Karachi based schools or first year students of undergraduate programs of the universities. The main objective of the play is to promote savings culture among the students and educate them about importance of saving money for unforeseen emergency situations.

**Requirements:**

The Performing Arts Company or firm must have following capabilities:

1. Minimum five years of experience in conducting awareness sessions on product or services via theater performances.
2. Capability to perform in Sindh, Punjab, KPK and Baluchistan.
3. Capacity of concept and play writing and its direction for the theater play on Savings & Investments
4. Conducting 2 performances initially in Karachi to highlight the importance of Savings & Investments.

**Terms and Conditions:**

- **Price quoted** should be per performance basis. Detail of any additional/conditional expenses/charges must be mentioned with the price.
- **It is the responsibility** of the vendor to seek necessary/ required information prior to submission of the quote. Clarification if any on the requirements may also be obtained by sending an email to [ubaidullah.khalid@secp.gov.pk](mailto:ubaidullah.khalid@secp.gov.pk)
- **Prices MUST** be inclusive of all taxes applicable by government of Pakistan and relevant copies of NTN and GST certificates must be attached with the quotation.
- **Quotation Validity** Minimum 90 days from the quoted date.

***SECP reserves the right to increase or decrease no. of plays as per its requirement.***

**If you are interested, please submit sealed quotation for the above item to the undersigned SECP, 63-NIC Building, Jinnah Avenue, Blue Area, and Islamabad within the specified period.**

With best regards,

M. Ubaidullah Khalid  
Assistant Director (Admin)