



# SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

## Press Release

November 20, 2015

*For immediate release*

### **SECP conducts investment awareness seminar at COMSATS**

**LAHORE, November 20, 2015:** The Securities and Exchange Commission of Pakistan (SECP) organized an investment education seminar for the students of COMSATS Institute of Information Technology at its campus in Lahore. These seminars are being conducted under the memorandum of understanding (MoU) signed between COMSATS and SECP.

The seminar focused on SECP's role for increasing awareness about financial markets operations and fraud prevention.

Another key feature of the program focused on educating the students about the "Jamapunji" portal, Pakistan's first gateway to investor education and investment products to enhance students understanding of the process of investing and trading in the stock market, a mock trading competition is also being held for university students through the Jampunji platform to help students learn about building and analyzing investment portfolios.

In addition, SECP is also actively pursuing a public message media campaign under the brand name Jamapunji, aimed at increasing awareness about the investment environment, processes and products available to existing and potential investors.