



# SECURITIES & EXCHANGE COMMISSION OF PAKISTAN



## **PRESS RELEASE September 9 For Immediate Release**

### **SECP directs listed companies to have message of JamaPunji in annual accounts**

ISLAMABAD, September 9: In order to disseminate the message of its investor education portal, JamaPunji, the Securities and Exchange Commission of Pakistan (SECP) has directed all listed companies to incorporate an informational message on JamaPunji in their annual accounts. This informational message at the JamaPunji web portal is comprise details on stock trading simulator based on live feed from the KSE, knowledge center, risk profiler, financial calculator, subscription on alerts, JamaPunji application on mobile device and online quizzes.

While considering the significance of fundamental knowledge and understanding of financial market, the SECP in June initiated an investor education program, JamaPunji, because a lack of financial literacy and capability make the general public vulnerable to frauds.

Earlier, the SECP had made it mandatory for all public companies to place website link of JamaPunji along with its logo at a prominent place on the homepage of their respective websites.

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