



SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

Media and Corporate Communications Department

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For immediate release

SECP organizes awareness seminar for the students of University of Sargodha, Gujranwala Campus

ISLAMABAD: (January 15): The Securities and Exchange Commission of Pakistan organized an investor education and awareness seminar at the University of Sargodha, Gujranwala Campus for the students of Business Management and Commerce.

The event was organized by the Event Management Society of the Gujranwala campus and large number of students enthusiastically participated in the event. The program started with the recitation of Holy Quran followed by a brief introduction of University of Sargodha, Gujranwala Campus and SECP's investor education initiative.

The aim was to build the capacity of students in the area of Capital markets and its related products. The initial session focused on the introduction of SECP as the apex regulator of Non-Banking Financial Sector followed by its role & functions, whereas, the later part covered the significance of savings and personal financial planning for the students. The students were told about the need for inculcating the habit of saving at an early stage. They were also made familiar with different financial products and services available in Pakistan.

The SECP's initiative was very well received by the faculty and particularly by the students who actively participated in the interactive session and asked for more such events. Possibilities of collaboration in the areas of research and curriculum development were also discussed.

In the closing remarks the Chief Executive of Gujranwala campus Mr. Imtiaz Ahmad expressed his gratitude towards SECP for taking such an important initiative. He mentioned that as being the academia they are teaching the theoretical knowledge about finance and other areas, however, it is extremely important that students should be aware of the market base knowledge. Today's students are going to be the future investors of capital markets and other investment avenues, and for them it is crucial to have a practical understanding of savings and investments. The bifurcation of legal and illegal investment avenues is critical for securing them from potential scams and frauds. He also highlighted the need to have more activities of this nature so that the upcoming students can also benefit from the market based knowledge.