

PRESS RELEASE

For immediate release

October 22, 2015

SECP organizes awareness seminar on financial literacy

ISLAMABAD, October 22: The Securities and Exchange Commission of Pakistan (SECP), to build investor confidence organized a seminar for the students of COMSATS Institute of Information Technology at its campus in Islamabad.

SECP recognizes that in today's complex world, a solid understanding of the financial marketplace is a key foundation to handle life's big events. Seminar was designed to discuss the topics that are important for financial security; i.e., savings; and investing. It was explained to students that the amount of their savings impacts their investing and most importantly, the amount they invest will impact their financial security.

The educational seminar in particular focused on motivating the students to educate themselves about the role of SECP as the apex regulator of the Non-Banking financial sector of Pakistan's economy.

Accordingly, students were encouraged to equip them with the requisite financial understanding for making responsible and well considered investment decisions in the future. In this context the focus of the seminar remained on promoting a culture of savings and investments.

Another key feature of the program focused on educating the students about the investor education portal launched by SECP titled 'Jamapunji', its rich contents and multiple features.

The seminar was attended by a sizable group of students pursuing Bachelor's and Master's level education in various streams of business management such as Marketing, Finance, and Human Resource Management. The seminar was followed by an interactive discussions and a Q&A session. Possibilities of collaboration in the areas of research and curriculum development also figured in discussion.