



SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

Press Release

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For immediate release

SECP organizes seminar on investment avenues in Pakistan

ISLAMABAD, November 2: The Securities and Exchange Commission of Pakistan (SECP), taking forward its awareness campaign on investment avenues in Pakistan organized a seminar for the students of University of Lahore, Islamabad Campus.

SECP is of the view that in today's complex world, having a solid understanding of the financial marketplace is a key foundation to be able to take care of his/her own financial affairs. The seminar was designed to discuss the topics that are important for financial security; i.e., savings; and investing. It was explained to students that the amount of their savings impacts their investing.

The educational seminar in particular focused on motivating the students to educate themselves about the role of SECP as the apex regulator of the Non-Banking financial sector of Pakistan's economy.

Therefore, students were encouraged to acquire learned financial behavior as early as possible in their career pursuit to equip them with the necessary financial understanding for making responsible and well considered investment decisions. In this context the focus of the seminar remained on promoting a culture of savings and investments.

This seminar was attended by a sizable group of students pursuing Bachelor's and Master's level education in various streams of business management such as Marketing, Finance, and Human Resource Management, Pharmacy and IT also faculty members was present from different areas of disciplines'.

The seminar was followed by an interactive discussion and a Question and Answer session.

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