



## Press Release

September 9, 2015

*For immediate release*

### **SECP to organize investor education seminars at Riphah University**

**ISLAMABAD, September 9:** The Securities and Exchange Commission of Pakistan (SECP) and Riphah International University Islamabad have signed on Wednesday a memorandum of understanding (MOU) to establish cooperation to conduct investor education seminars for students, at Riphah University in Islamabad.

This is part of SECP's investor education program launched under the brand name "Jamapunji".

Mr. Akif Saeed, Commissioner, Securities Markets Division, and Engineer Rafatullah Khan, Registrar, Riphah International University, signed the MOU. Faculty members of Riphah University and senior SECP officials were in attendance. At the ceremony commemorative plaques were also exchanged.

Under the MIU, the SECP will be holding regular seminars at Riphah International University on a continuing basis to educate students about the basics of savings, financial planning, investing and capital markets. Students will also learn about the Jamapunji web portal that has been specially developed to impart investor education in Pakistan.

Jamapunji offers a comprehensive information about Pakistan's investment products, capital markets, insurance and the non-banking financial sectors to anyone who is interested in investing in Pakistan.

Mr. Akif Saeed discussed the importance of encouraging a savings culture among the students. It is hoped that by educating our university students through the SECP's Jamapunji Investor Education Program, a new generation of financially literate investors would emerge.