PRE – BID MEETING (11.06.2014)

Response to the quires raised by the potential bidders

SECP Tender # 26/13-14
**IMPLEMENTATION AND DEPLOYMENT OF SMS SHORT CODE SERVICES
INCLUDING MOBILE VALUE ADDED SERVICES (MVAS)**

Query No.	Query	Response Made by SECP
1	Who will ensure security of the data with respect to the service.	Access to data base will be available through rest API's/Web Services. Appropriate security measures should be in place for the SMS service Administrative console either thick line or think line client. Once the data is exposed through web service its onward security will be the responsibility of service provider
2	Number of possible subscribers data volume	We estimate that within one year, the subscriber based will reach 0.3 million. This number will grow with the passage of time.
3	Subscriptions is by SMS or SECP's web portal	It can be through both mechanisms. However any mechanism opted should be in compliance with PTA's framework
6	Do you require a dedicated short code, or can work with shared short code.	SECP requires dedicated short code service.
7	What charges to be deducted from user account for an SMS on SECP short code (Free, normal SMS charges or premium charges like 5 Rs.).	Bidders are required to provide quotes for the SMS (per unit cost) i.e minimum possible cost
8	Kindly elaborate the features of Mobile App for Android and iPhone.	User friendly graphical interface for triggering required SMS operation for subscribing investor alerts, investor quotes, company name verification, event registration, notifications etc
9	Is there any requirement for Unicode SMS i.e. in languages other than English?	Only English text will be required
10	Please give some sample for Mobile Value Added Service.	Subscribing investor alerts, investor quotes, company name verification, event registration, notifications etc
11	What types of integration are possible with different systems? (Database only, HTTP based APIs, etc.)	Both.