

PRESS RELEASE

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**SECP’s “Youth Investment Week” at PSX to promote investor education**

**ISLAMABAD, September 24:** The Securities and Exchange Commission of Pakistan’s “Youth Investment Week” is going on at the Pakistan Stock Exchange (PSX) in Karachi. It has been arranged in collaboration with the PSX and the National Clearing Company Pakistan Limited (NCCPL).   
  
In this connection, live thematic theater on savings and investment for the students of Karachi-based universities at the Pakistan Stock Exchange (PSX) has been going on since September 21. It will end on September 27. The theatre as a medium of social change, through visual performing arts is widely accepted tool for cognitive learning and educating the masses. While implementing its investor education program, the SECP is especially focusing on youth and students to inculcate the culture of saving and investment in them from their student days.

Ms. Khalida Habib, director, SECP, welcomed the students and briefed them on the salient features of SECP’s investor education program “JamaPunji”. Mr. Nadeem Naqvi, MD (PSX), explained to the participants the structure of Pakistan’s capital market and its role in the economy of the country. The students appreciated the initiative, thanking the SECP for improving their knowledge and skills about savings and investment.

The main objective of the week is to promote savings and investment culture among the students and educate them about importance of saving money for contingencies and avoiding scams and frauds while investing their money. The SECP expects that awareness through theater will play an important role in promoting savings and investing.