



SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

Press Release
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For immediate release

Investor Awareness: SECP organizes a day-long seminar

LAHORE: October 21: The Securities and Exchange Commission of Pakistan under its initiative of educating potential investors organized a day-long seminar for the trainees and employees of EY Ford Rhodes at Royal Palm Golf and Country Club, Lahore.

During the event experienced professionals of the financial markets as well as students shared their valuable views about the topics under discussion.

Opening the session Ms. Khalida Habib, Director, Investor Education and International Relations Department reiterated the vision of the Chairman SECP to make a paradigm shift in Pakistani society from its current consumption mode to adopting saving and investment as a culture and norm and this is only possible when the individuals make informed investment decisions. Ms. Habib further expressed SECP's commitment in contributing with all possible efforts to achieve a milestone in the journey to implement an agenda of improving the financial capabilities of investors and protecting them.

Mr. Ahmed Zaman from CFA Society Pakistan gave a comprehensive presentation about Financial Planning and briefed the audience with the necessary steps for their financial plans to be executed effectively. Dr. Yasir Mehmood spoke about the perspectives communicating the importance and macro plus micro structure of our Capital Markets.

Mr. Imran Hafeez CEO First Capital Investments Limited presented the concept of Mutual Funds and all the basics that an investor must know. Mr. Shahbaz Sarwar Joint Registrar Company Registration Office Lahore elaborated the procedures about Company Incorporation and advantages of an enterprise.

Mr. Nasr us Samad shed light on the fundamentals of Insurance and elaborated its avenues, types and benefits. The session concluded with remarks by Mr. Naseem Akbar, Office Managing Partner EY Ford Rhodes, expressing his gratitude towards SECP for taking such an important initiative and termed it as an investment in the future. He termed the series of presentations as a fruitful avenue in achieving the goals for spreading investor education. He encouraged the young trainees to make the most out of such informative seminars.