



SECURITIES & EXCHANGE COMMISSION OF PAKISTAN

Press Release

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For immediate release

SECP launches World Investor Week to promote investor education

ISLAMABAD, October 1: In collaboration with the International Organization of Securities Commissions (IOSCO), the Securities and Exchange Commission of Pakistan (SECP) has launched its second annual World Investor Week (WIW). It will continue up to October 7.

Being an IOSCO member, the SECP participated in WIW 2017 by carrying out activities with professional bodies, entrepreneurs, corporate bodies and students. Once again, the SECP is geared to conduct investor awareness sessions for audiences ranging from the youth to professionals from various walks of life in Karachi, Lahore, Islamabad, Peshawar, Gilgit, Skardu and Khuzdar.

A key objective of the WIW is to highlight the importance of investor education and protection, and to foster learning opportunities for investors, given today's rapidly changing environment of online and technological innovations. The SECP will leverage the events to organize further investor education activities throughout the year.

In last year's WIW, the SECP engaged in a range of activities, offering investor-focused information to highlight the importance of investor education by organizing workshops, conferences, and conducting local/national campaigns.

Ashley Alder, Chair of the IOSCO Board and the Chief Executive Officer of the Hong Kong Securities and Futures Commission, said: "The IOSCO World Investor Week not only effectively communicates key messages to market participants regarding investor education, investor protection and financial literacy but also encourages and facilitates new initiatives among our members."